

EngineerConnect Cape Town

Future of Energy in Africa: Powering Sustainable Growth



Event Details

Date: Friday, 20 March 2026

Time: 2:30 PM – 5:00 PM SAST

Location: Cape Town (venue TBC)

Expected Attendance: Up to 100 people

About the Event

EngineerConnect Cape Town is a free, industry-focused engineering event featuring a panel of experienced professionals working across power systems, energy markets, and operational energy environments.

The event explores how engineering skills, applied solutions, and workforce capability are shaping Africa's energy future, with discussion spanning renewable energy integration, grid reliability, infrastructure development, and responsible energy transition.

EngineerConnect brings together current engineers and future talent to share practical insights and real-world perspectives on building reliable, scalable, and sustainable energy systems across Africa.

The event aims to connect:

- Professional engineers and technologists
- Technicians, artisans, and apprentices
- Early-career engineers and graduates
- Alumni and industry practitioners
- High school students, school leavers, and parents exploring engineering careers
- Employers, recruiters, and industry stakeholders

This is a valuable opportunity for organizations to support Africa's engineering talent pipeline while gaining visibility among both experienced professionals and the next generation of engineers.

Why Sponsor This Event?

- Reach **100,000+ engineering professionals and future engineering students** through targeted digital and email campaigns across EIT and ECST networks
- Position your organization as a contributor to **energy skills development and sustainable engineering solutions**
- Showcase your brand to a highly engaged audience, from senior engineers to emerging talent
- Strengthen your employer brand in the Western Cape and beyond
- Demonstrate your commitment to **STEM education, workforce development, and community upliftment**
- Build meaningful relationships with engineering professionals, educators, students, and industry partners

Event Partnership Packages

Gold Sponsor – R15,900 (excl. VAT) Premium Branding & Engagement Package

Benefits:

- Prominent logo placement in email campaigns promoting the event to 100,000+ contacts across EIT and ECST's South African database
- Logo featured on the event page across EIT and ECST websites
- Promotion across all EIT and ECST social media channels
 - Facebook: 100,000+ followers
 - Instagram: 32,000+ followers
 - LinkedIn: 45,000+ followers
- Logo included across all event promotional materials
- Logo displayed on the event screen throughout the session
- Two-minute speaking opportunity to introduce your organization
- Opportunity to place brochures or flyers on guest seats
- Option to provide branded giveaways
- Dedicated branded exhibition table at the event (table provided; branding supplied by sponsor)
- Verbal acknowledgement by the moderator during opening and closing remarks
- Four complimentary VIP guest seats

Silver Partner – R9,900 (excl. VAT)

Brand Visibility Package

Benefits:

- Logo included in email campaigns to EIT and ECST's South African database
- Logo featured on the event page across EIT and ECST websites
- Promotion across EIT and ECST social media channels
- Logo included across event promotional materials
- Logo displayed on the event screen throughout the session
- Verbal acknowledgement by the moderator during opening and closing remarks
- Opportunity to place brochures or flyers on guest seats
- Two complimentary VIP guest seats

Bronze Sponsor – R4,200 (excl. VAT)

Entry-Level Support Package

Benefits:

- Logo displayed on the event screen throughout the session
- Logo featured on the event page across EIT and ECST websites
- Promotion across EIT and ECST social media channels
- Opportunity to place brochures or flyers on guest seats
- One complimentary reserved seat

Next Steps

To secure a sponsorship package or request more information, please contact:

Berry Dikotla

 Berry.Dikotla@eit.edu.au

 011 024 5520

Sponsorships will be allocated by **Thursday, 19 February 2026**

VAT Notice

All sponsorship fees exclude VAT. A 15% VAT charge will be added to invoices as required by South African tax regulations.