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Phase 2: Research Practice (Designing and Executing Research)  
**DEng Program: Designing Rigorous Engineering  
Research - Methods, Models, and Validation**

2 April 2026

**Presented by Emeritus Professor Akhtar Kalam**  
EIT EMERITUS PROFESSOR



# About EIT



We are dedicated to ensuring that you receive a world-class education and gain skills that you can immediately implement in the workforce.



## World-Class Australia Accredited Education

Our vocational programs and higher education degrees are registered and accredited by the Australian Government. We have programs that are also recognized under three international engineering accords.



## Engineering Specialists

EIT is one of the only institutes in the world specializing in Engineering. We deliver professional certificates, diplomas, advanced diplomas, undergraduate and graduate certificates, bachelor's and master's degrees, and a Doctorate of Engineering.



## Industry Experienced Lecturers

Our lecturers are highly experienced engineers and subject specialists with applied knowledge. The technologies employed by EIT, both online and on-campus, enable us to source our lecturers from a large, global pool of expertise.



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Our programs are designed by industry experts, ensuring you graduate with cutting-edge skills that are valued by employers. Our program content remains current with rapidly changing technology and industry developments.



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We deliver our programs via a unique delivery methodology that makes use of live and interactive webinars, an international pool of expert lecturers, dedicated learning support officers, and state-of-the-art such as hands-on workshops, remote laboratories, and simulation software.

# Introduction – Presenter

## Professor Akhtar Kalam

Emeritus Professor at Victoria University and EIT.

Academic Director and Chair of the Academic Board - Texila College Australia.

Director of Al-Kalam Educational Solutions.

Editor-in-Chief of AJEEE

Distinguished Professor/Adjunct Faculty in Australia, India, Malaysia and Oman.

He has published over 610 publications in his area of expertise and has written over 29 books.

Supervised 50 postgraduate research students to graduation, including 39 Ph.D.s. and 11 MEngs. Currently, 15 postgraduate research students (Eight Ph.D., one MEng student at VU, and six DEng students at EIT) are being supervised.

Public, University, and Motivational Lecturer.

Consultant for the electricity supply industries in Australia and overseas.

Assisted in change management plans for Universities and the higher education sector.

### Education

The University of Bath, Bath, UK, D.Eng., Electrical Engineering

The University of Oklahoma, Norman, USA, MS, Electrical Engineering

Aligarh Muslim University, Aligarh, India, BSc. Eng., Electrical Engineering

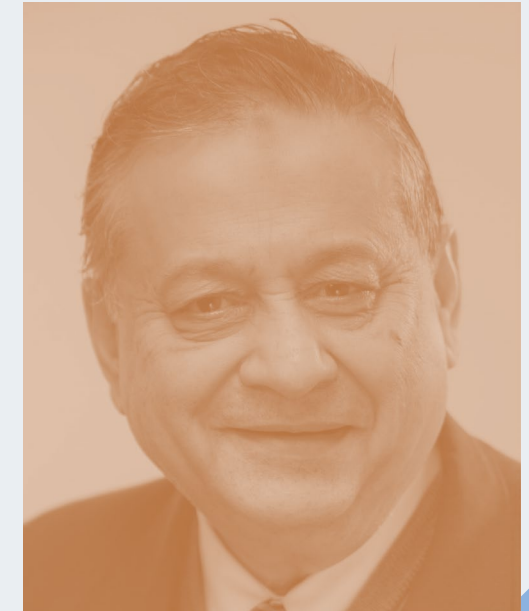
St Xavier's College, Calcutta, India, Applied Science

### Professional Society Activities

Australian Institute of Energy – Fellow

Engineers Australia – Fellow

The Institution of Engineers and Technology, UK – Fellow  
The Institution of Electrical and Electronic Engineers, USA – Life Senior Member.



*“My vision is to provide exciting higher education science and engineering courses, research, consultancy and collaborate in development work of the industry and communities within Australia and beyond.”*

# Agenda

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1	Research design in engineering
2	Methodology frameworks
3	Modelling and experimentation
4	Validation strategies
5	Case studies
6	Final Thoughts
7	Q & A

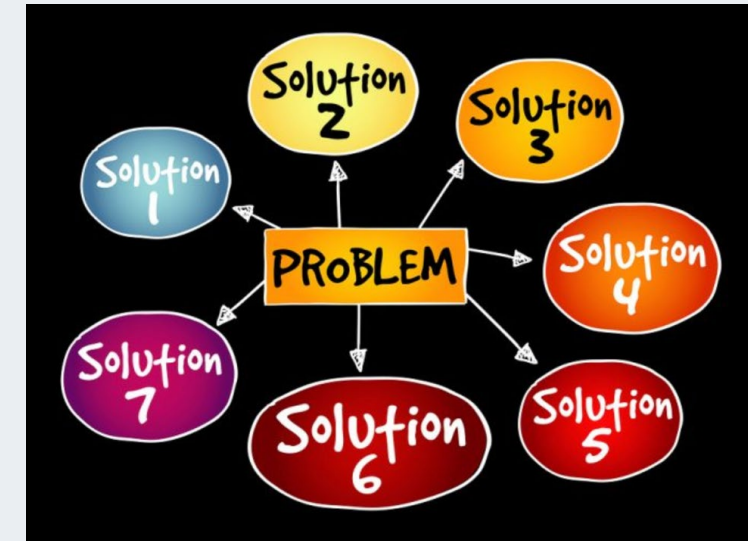


# Research design in engineering

# Objectives of Doctoral Engineering Research

- Move beyond problem-solving to knowledge generation.

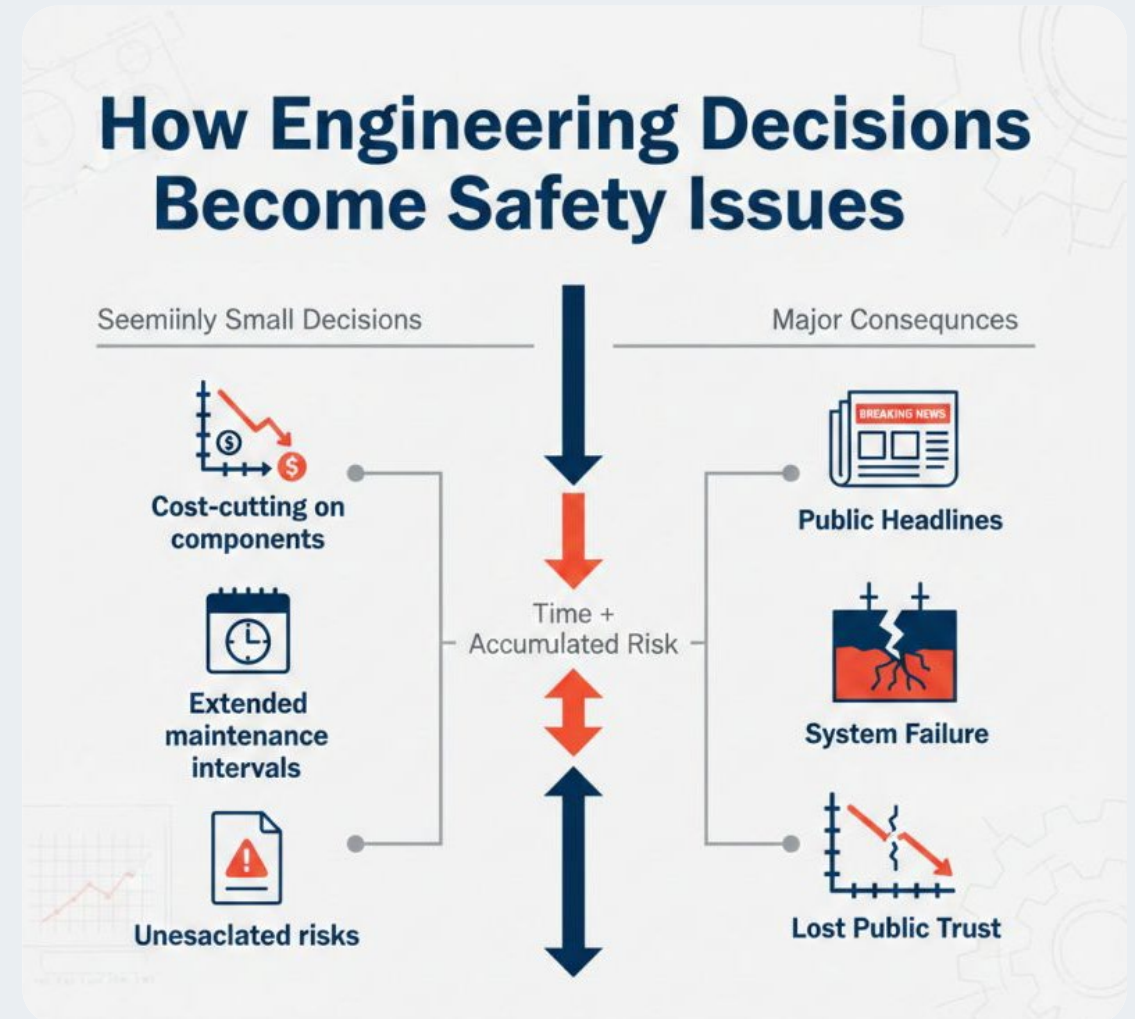
- Develop new methods, theories, or models, rather than just applying existing ones.



- Ensure research is both rigorous (methodologically sound) and relevant (practical/industrial impact).

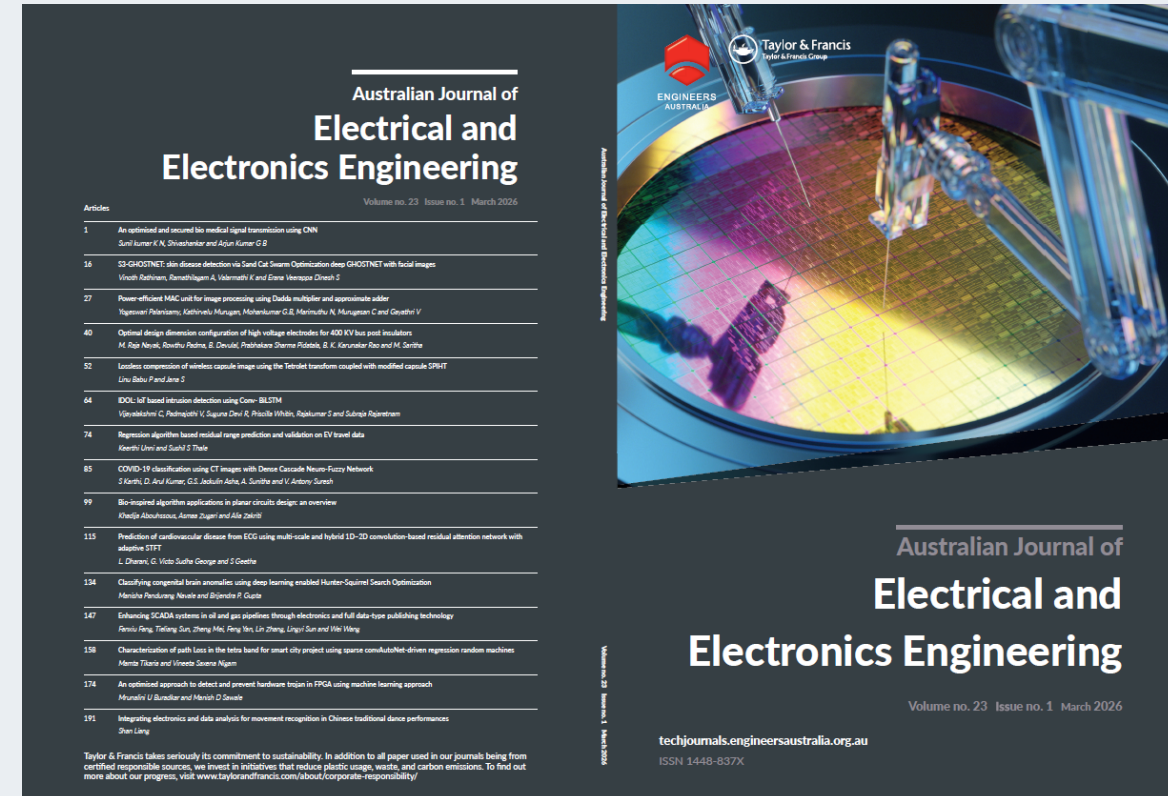
# Why Rigorous Research Matters?

- Engineering decisions affect safety and infrastructure
- Results must be reliable and reproducible
- Doctoral research must produce new knowledge

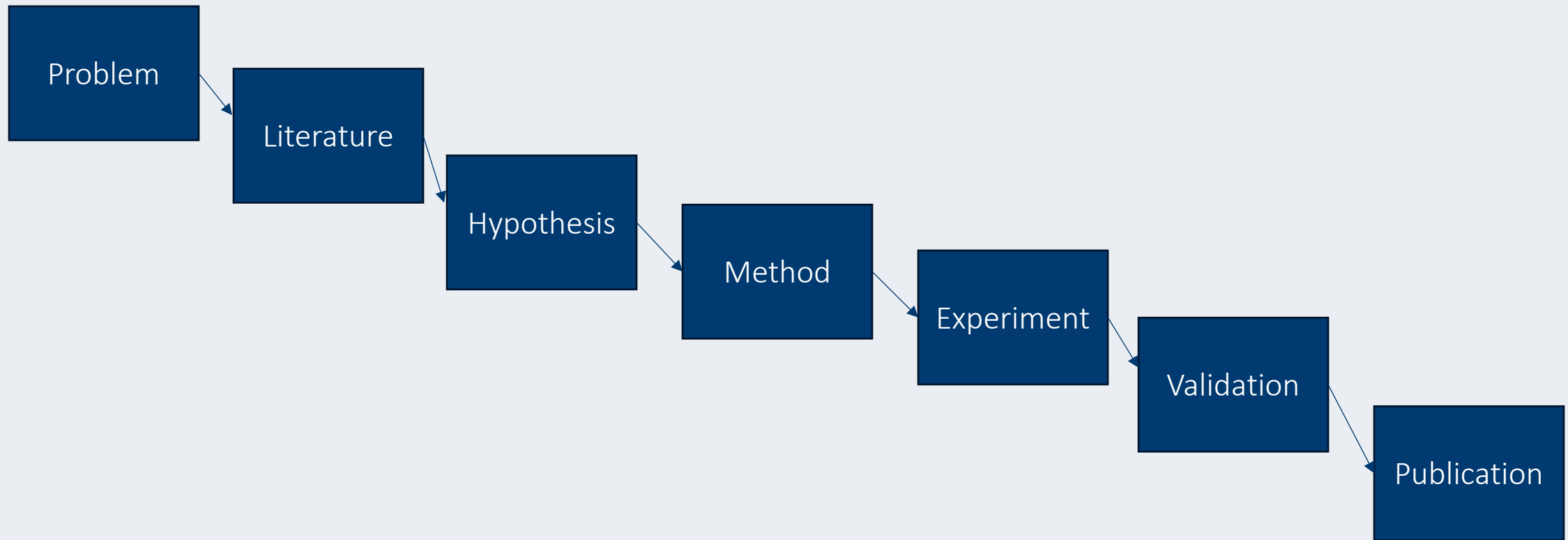


# Doctoral Research Expectations

- Original contribution
- International-level publications
- Strong theoretical and experimental foundation

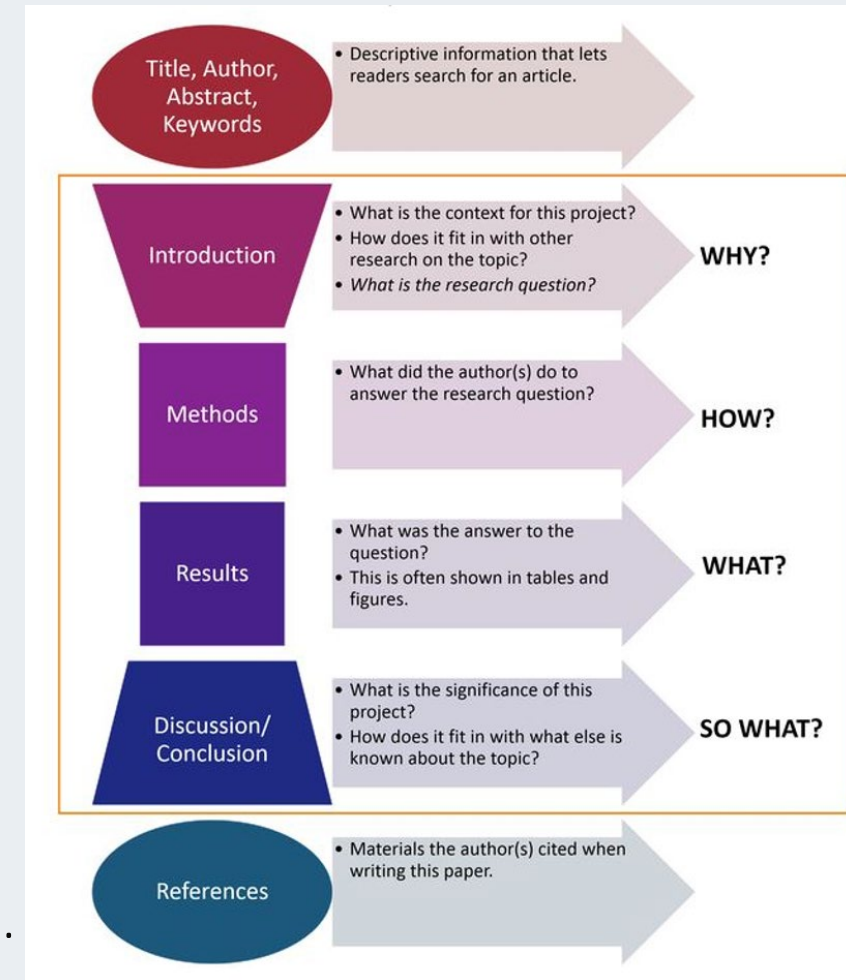


# Engineering Research Lifecycle



# Anatomy of Rigorous Research Design

- **Research Questions (RQs):** Must be focused, narrow, and answerable.
- **Literature Review:** Connects methodology to state-of-the-art; prevents "reinventing the wheel".
- **Methodology Selection:** Choosing experimental, analytical, or simulation approaches.
- **Justification:** Every method choice must be justified based on the RQs.



# Identifying Research Problems

- Industry challenges
- Emerging technologies
- Literature gaps
- Policy priorities



# Literature Review Strategy

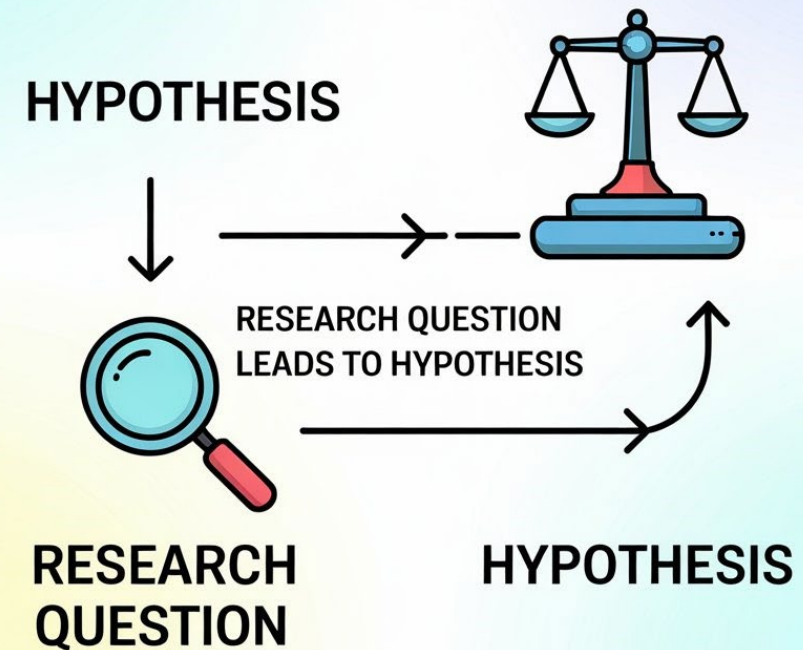
- Systematic search
- Thematic mapping
- Gap identification



# Research Questions and Hypotheses

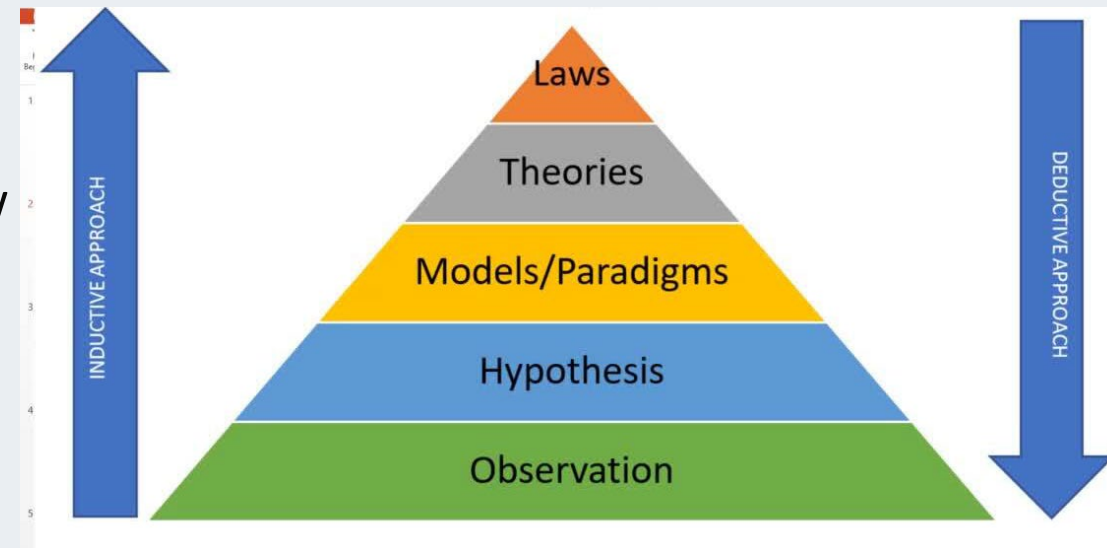
- Clear
- Measurable
- Testable

## RESEARCH QUESTION VS HYPOTHESIS



# Key Research Approaches in Engineering

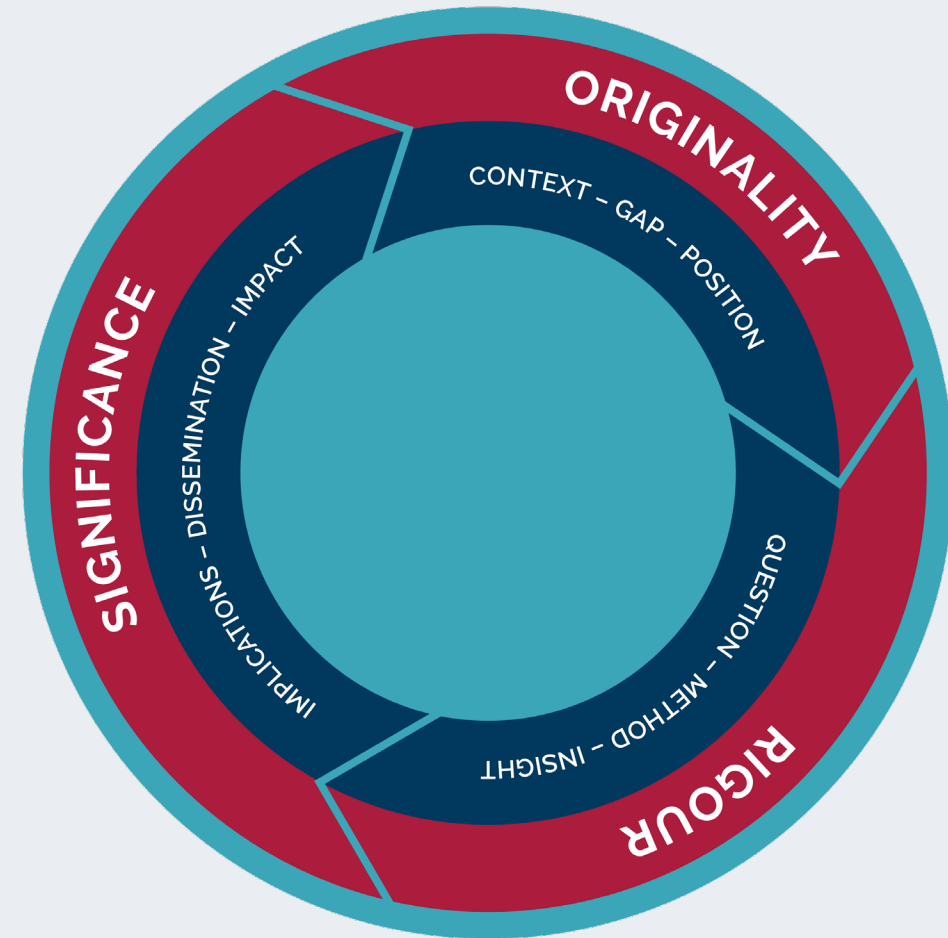
- **Empirical/Experimental:** Laboratory testing, prototypes, case studies.
- **Theoretical/Analytical:** Mathematical proofs, algorithm development.
- **Computational/Simulation:** Numerical modelling, FEA/CFD, software implementation.
- **Design Science Research:** Creating new artifacts (methods, models, tools).



# Methodology frameworks

# Research Methodology Framework

- Conceptual model
- Experimental design
- Data analysis
- Validation



# Quantitative Engineering Research

- Mathematical modelling
- Simulation
- Statistical testing

## QUANTITATIVE RESEARCH

### OVERVIEW

Research that collects and analyzes numerical data to identify patterns, make predictions, and test relationships



### METHODS



SURVEYS



EXPERIMENTS



OBSERVATIONS



SECONDARY DATA

### DATA COLLECTION

Involves gathering large amounts of measurable data through structured techniques



### BENEFITS

- OBJECTIVE ANALYSIS
- STATISTICAL VALIDATION
- GENERALIZABILITY
- REPLICABILITY



REPLICABILITY

# Qualitative Components

- Expert interviews
- Case studies
- Technology adoption research

## Characteristics of qualitative research methods

They collect data at a glance and in real time, where participants are experiencing problems.



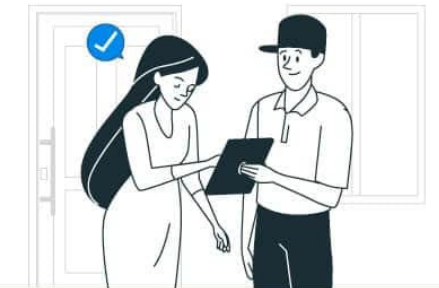
Researchers collect data in different forms such as interviews, observations and documents.



Works towards solving complex issues by breaking down into meaningful inferences that are easy to read and understand for everyone.

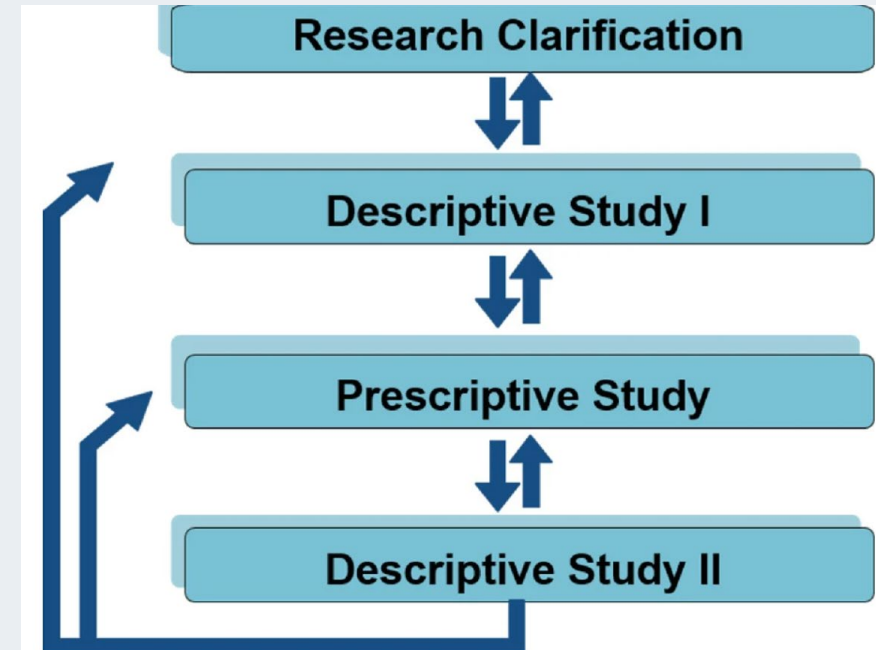


Allows people to build trust on the researcher, so the information obtained is raw and unadulterated.



# The Design Research Methodology (DRM)

- **Research Clarification:** Define goals and requirements.
- **Descriptive Study I:** Evaluate existing literature and current state.
- **Prescriptive Study:** Develop the new method/model.
- **Descriptive Study II:** Validate the developed method/model.

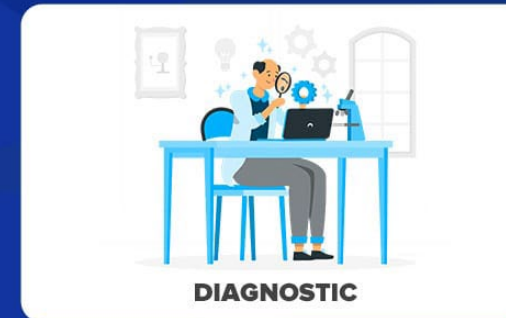
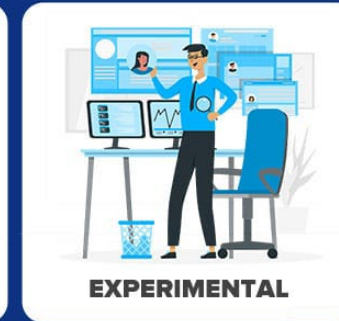


# Modelling and experimentation

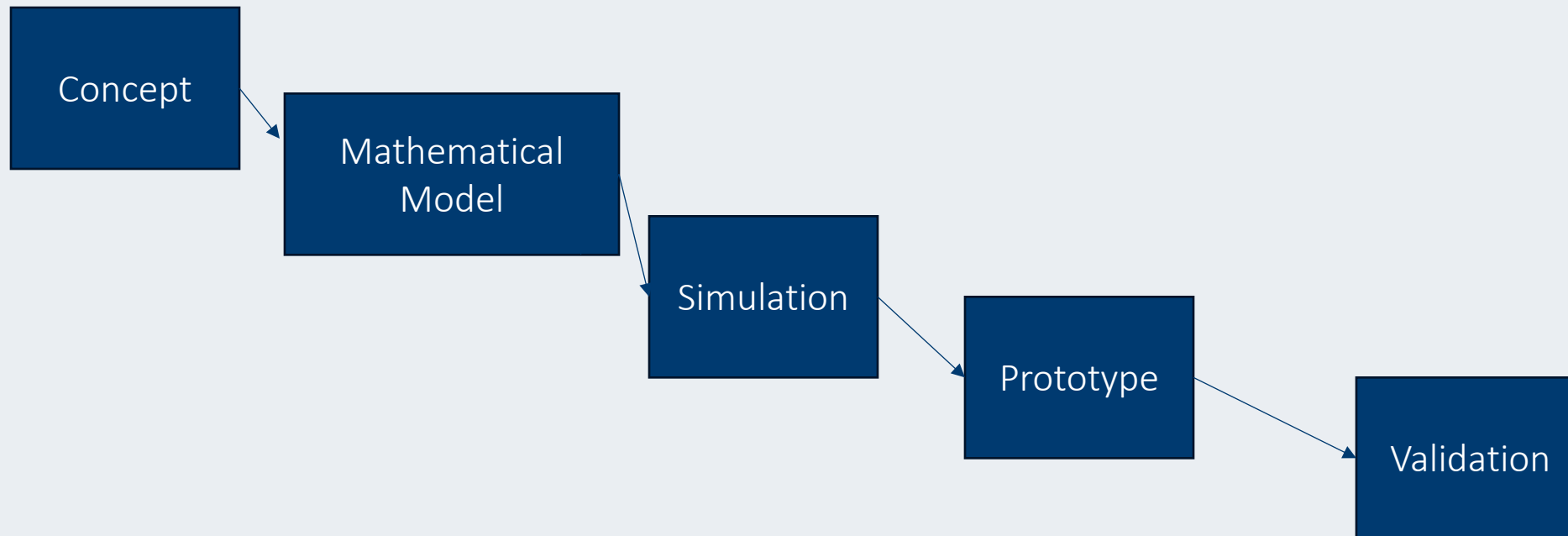
# Designing Research Models

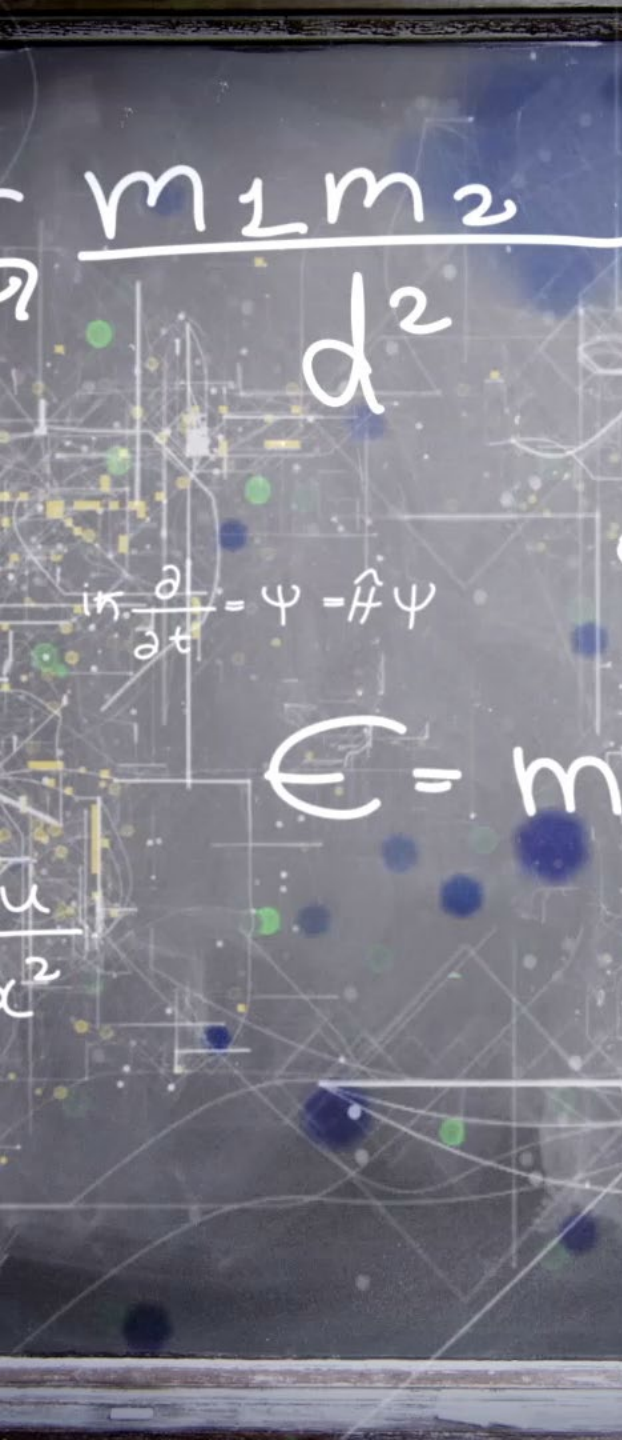
- **Types of Models:** Mathematical, computational, physical, or conceptual.
- **Model Building:** Abstraction of real-world phenomena into workable frameworks.
- **Iterative Process:** Re-evaluation of models based on the initial findings and feedback (Relevance Cycle).
- **Model Complexity:** Balancing high fidelity with computational cost.

## Types of Research Design



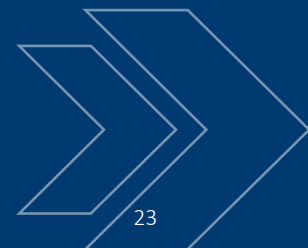
# Engineering Modelling Workflow





# Mathematical Modelling

- Define variables
- Establish equations
- Boundary conditions



# Computational Simulation

- MATLAB

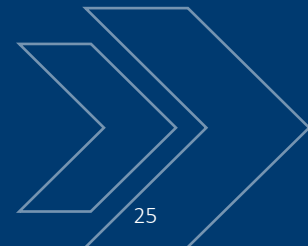
- Python

- Finite Element Analysis



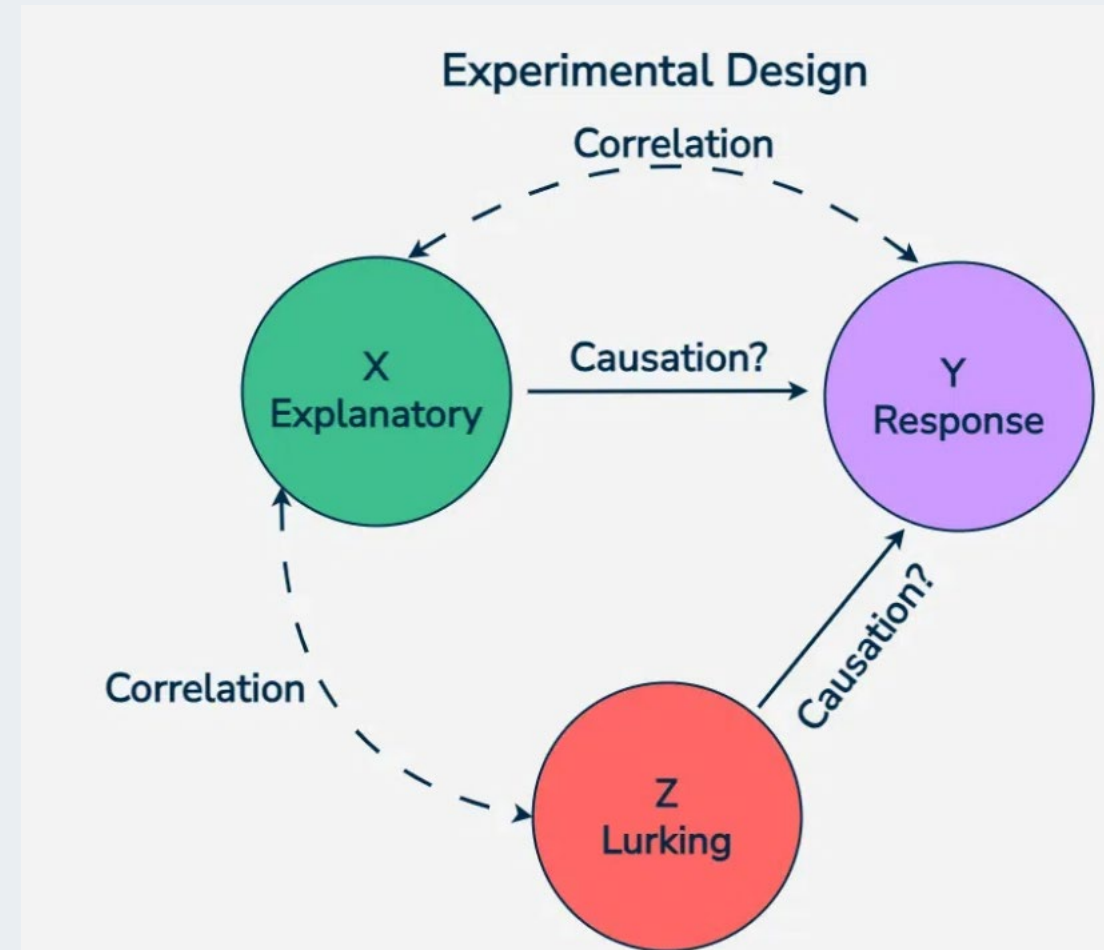
# Digital Twin Concept

Virtual representation of real engineering systems

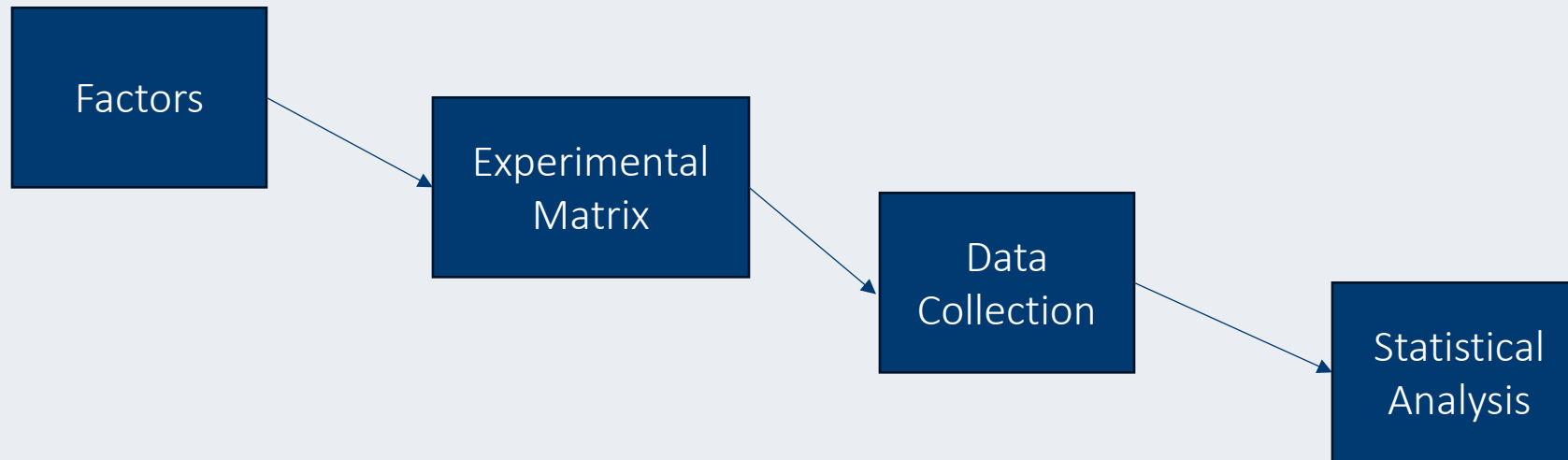


# Experimental Research Design

- Controlled variables
- Measurement accuracy
- Replication

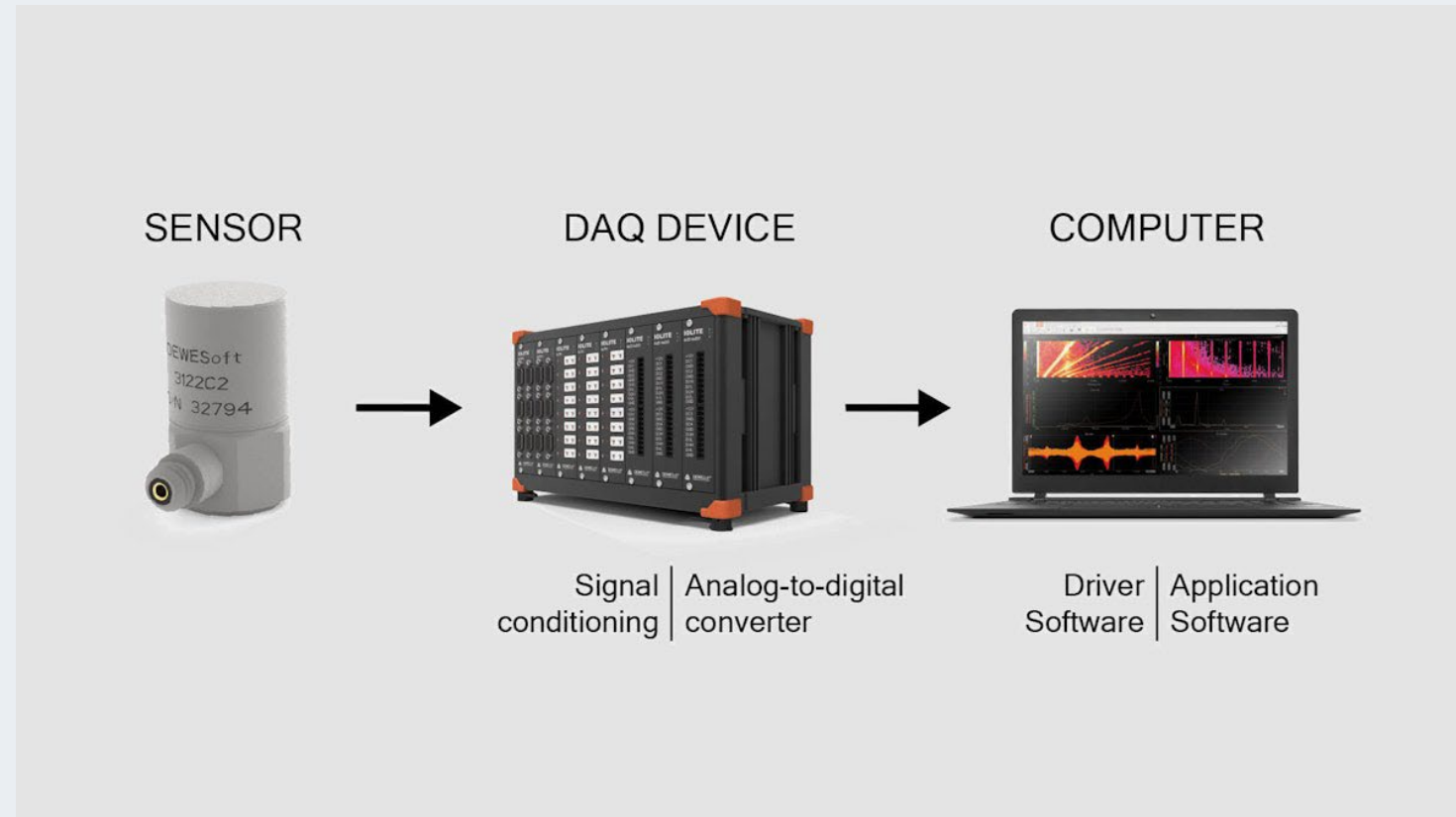


# Design of Experiments Chart



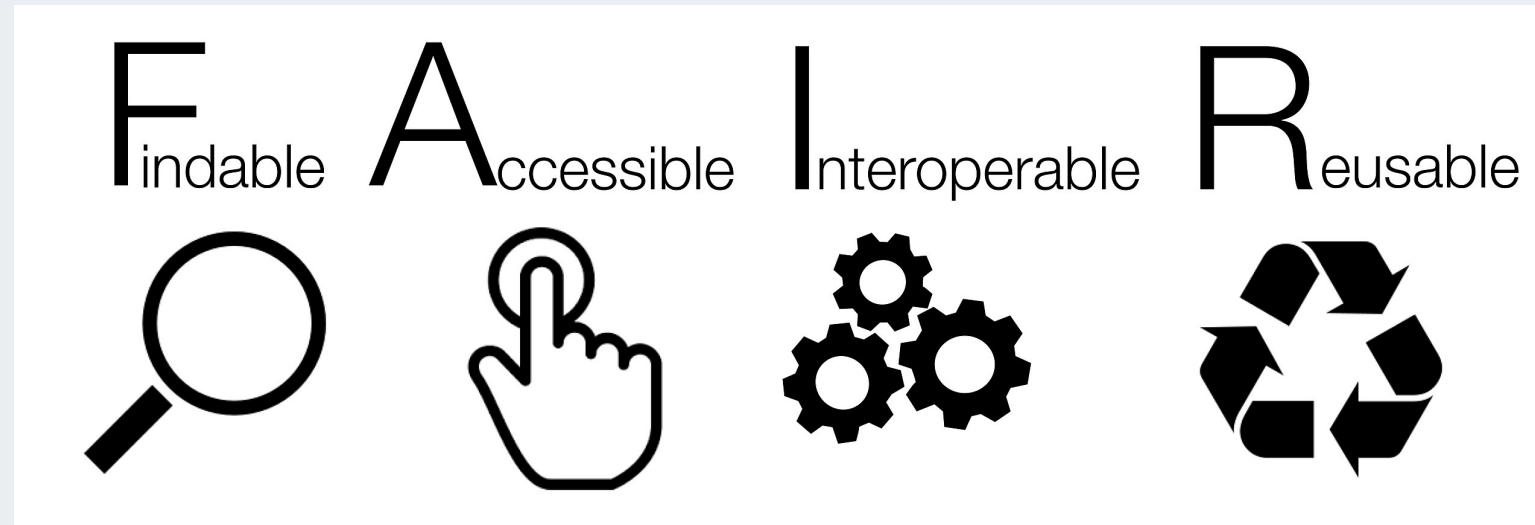
# Data Acquisition Systems

- Sensors
- Data loggers
- IoT devices



# Research Data Management

- Storage
- Documentation
- Reproducibility



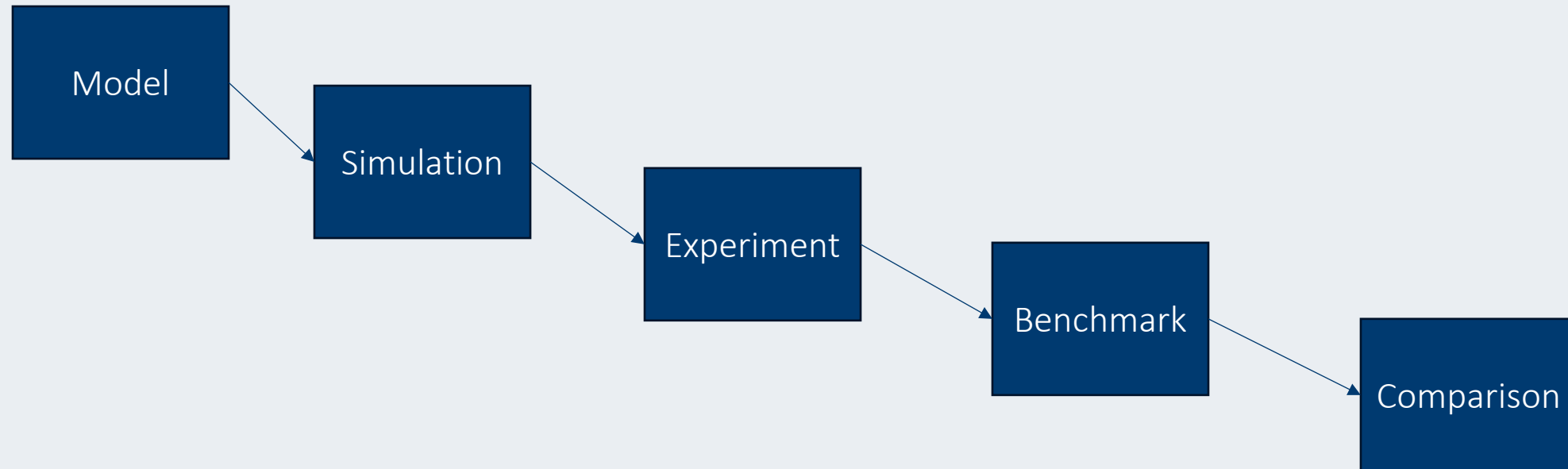
# Methods for Rigour - Ensuring Quality

- **Data Collection & Analysis:** Quantitative data analysis, statistical methods.
- **Consistency:** Ensuring methods are consistent with the research paradigm.
- **Documentation:** Detailed descriptions for replicability (essential for DEng level).
- **Ethical Standards:** Avoiding fabrication, falsification, and plagiarism.



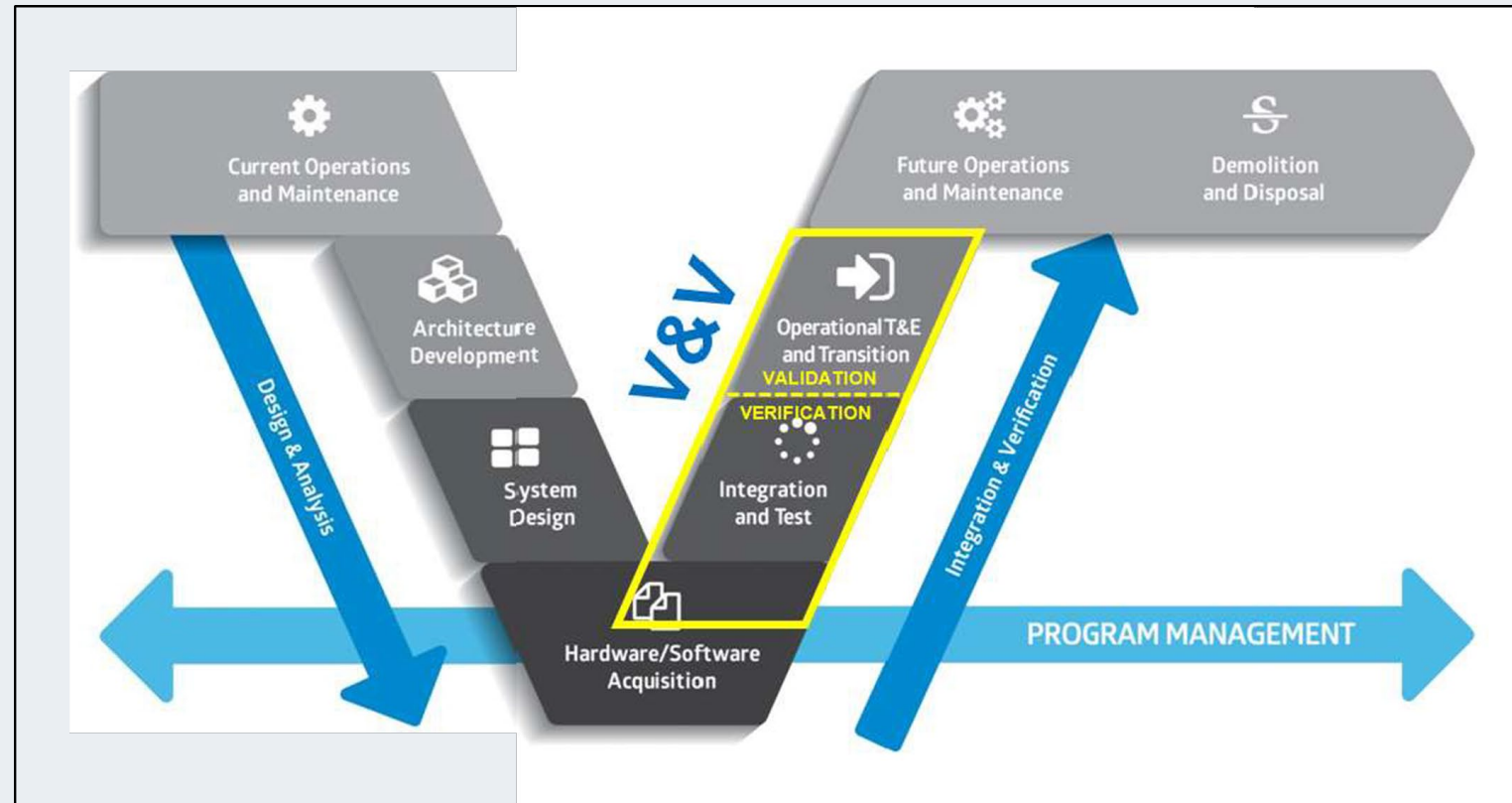
# Validation strategies

# Engineering Validation Framework



# Validation and Verification Strategies

- **Verification:** "Did I build the model right?" (Mathematical/Code accuracy).
- **Validation:** "Did I build the right model?" (Comparison with physical reality/data).
- **Methods of Validation:**
  - Experimental comparison
  - Expert review/opinion
  - Analytical benchmarking
  - Operational testing



# Verification vs Validation

- Verification: built correctly
- Regression Validation: represents reality

## VALIDATION vs. VERIFICATION

### VALIDATION

#### Definition

Are we building the right product?

#### Focus

Test cases based on user needs and requirements

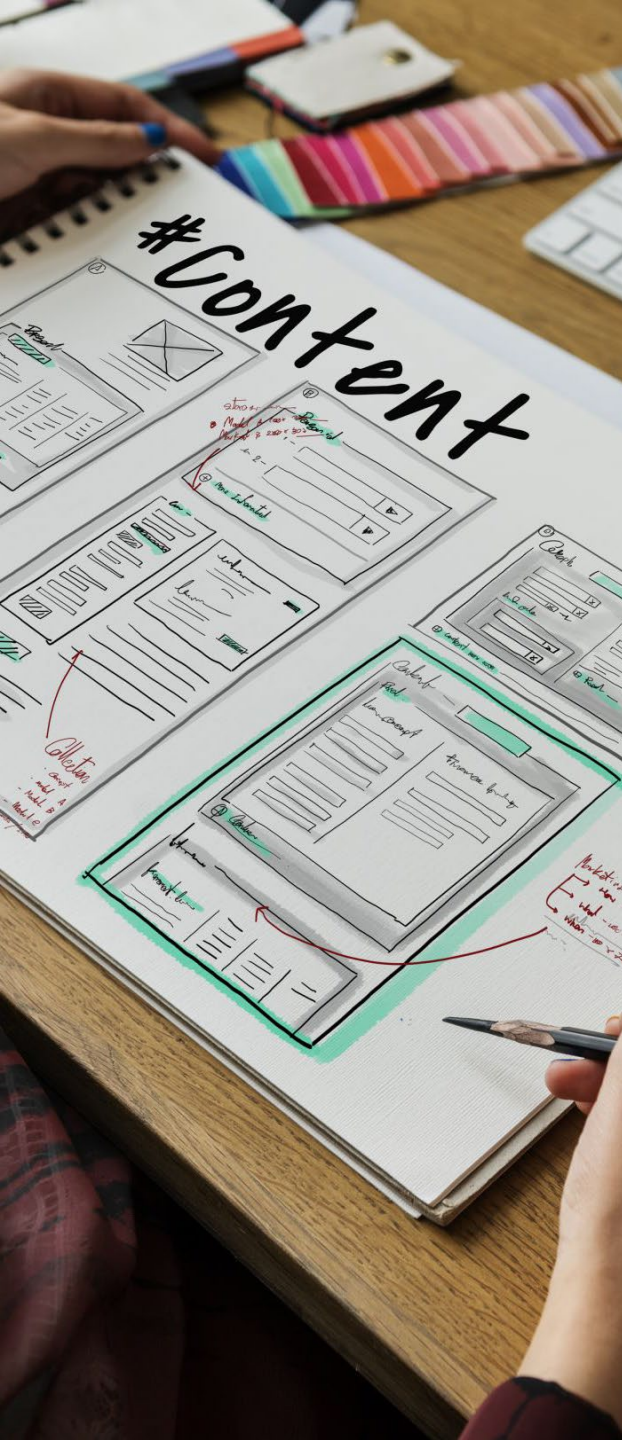
### VERIFICATION

#### Definition

Are we building the product right?

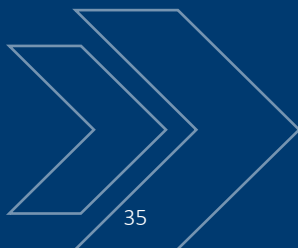
#### Focus

Test cases based on requirements, design and standards



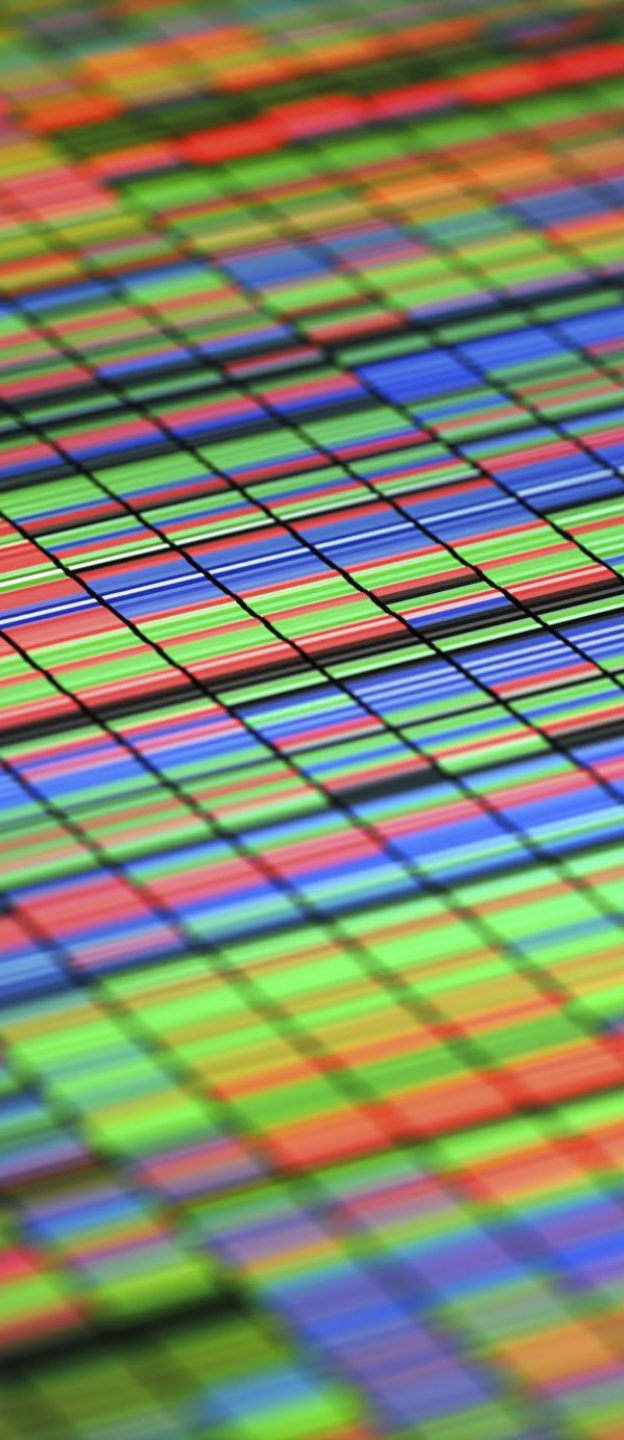
# Statistical Analysis

- Regression
- Hypothesis testing
- Confidence intervals



# Uncertainty Analysis

- Measurement error
- Sensitivity analysis



# Risk in Research Projects

- Technical risk
- Data risk
- Timeline risk



# DEng Thesis Structure

- Introduction

- Literature Review

- Methodology

- Results

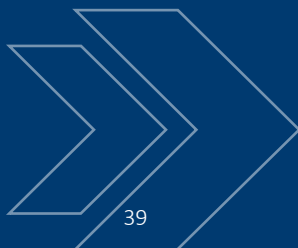
- Discussion

- Conclusions



# Publication Strategy

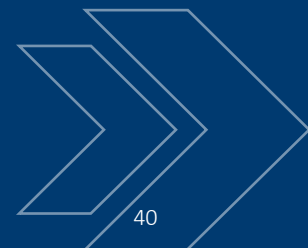
- Conferences
- Journals
- Collaborative research





# Research Ethics

- Integrity
- Data honesty
- Safety



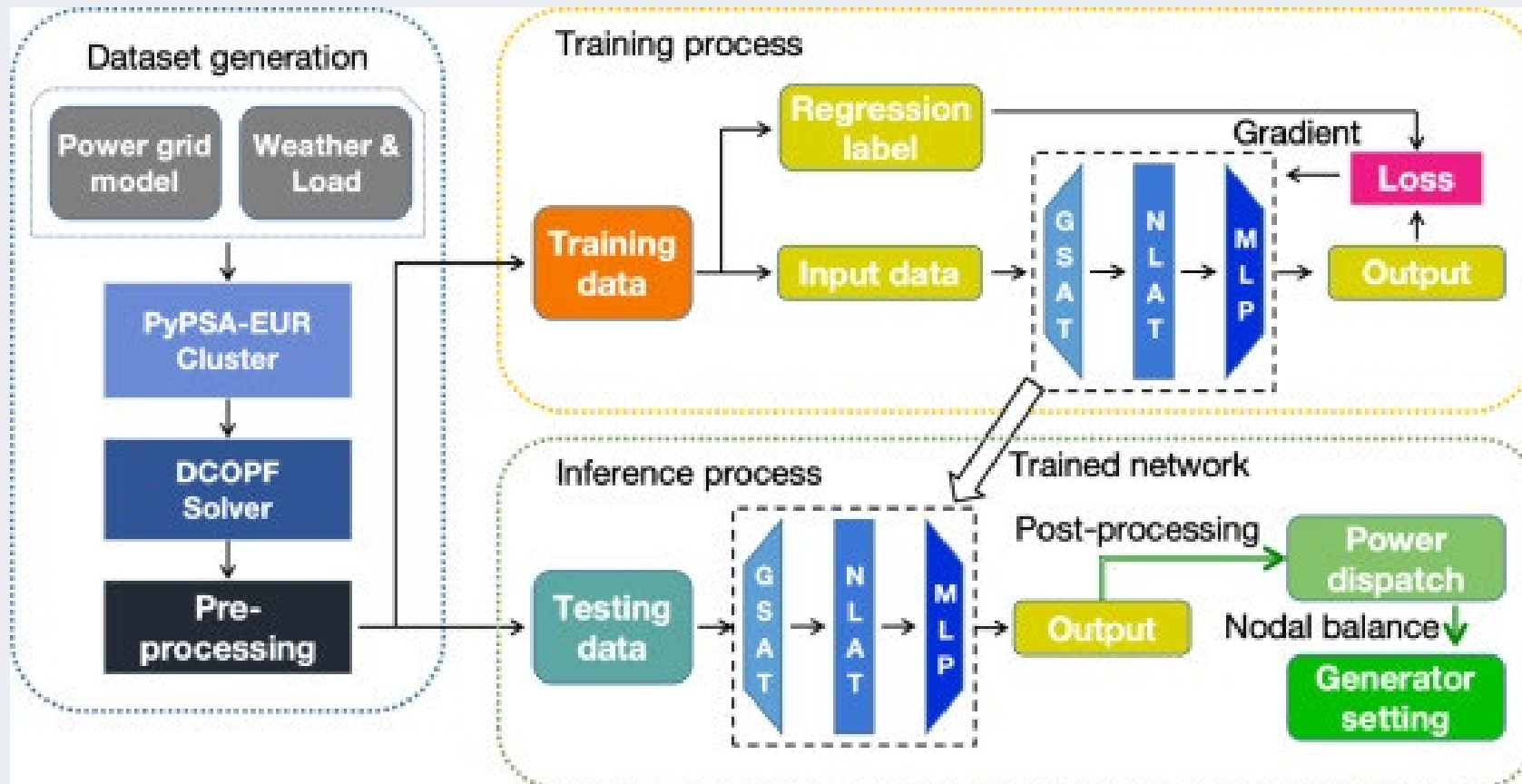
# AI in Engineering Research

- Machine learning models
- Predictive analytics
- Intelligent systems

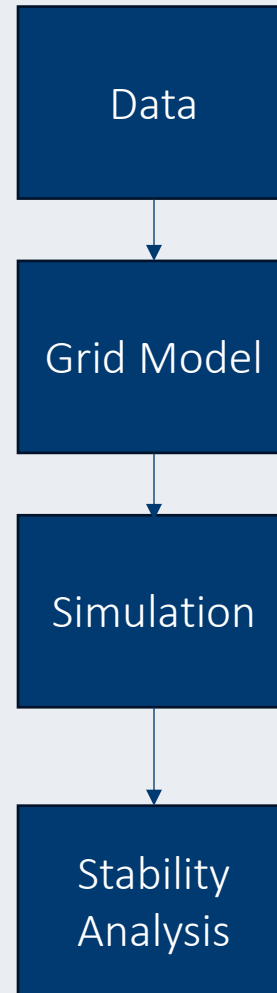
# Case studies

# Case Study: Power Systems

Optimal power flow and renewable integration research

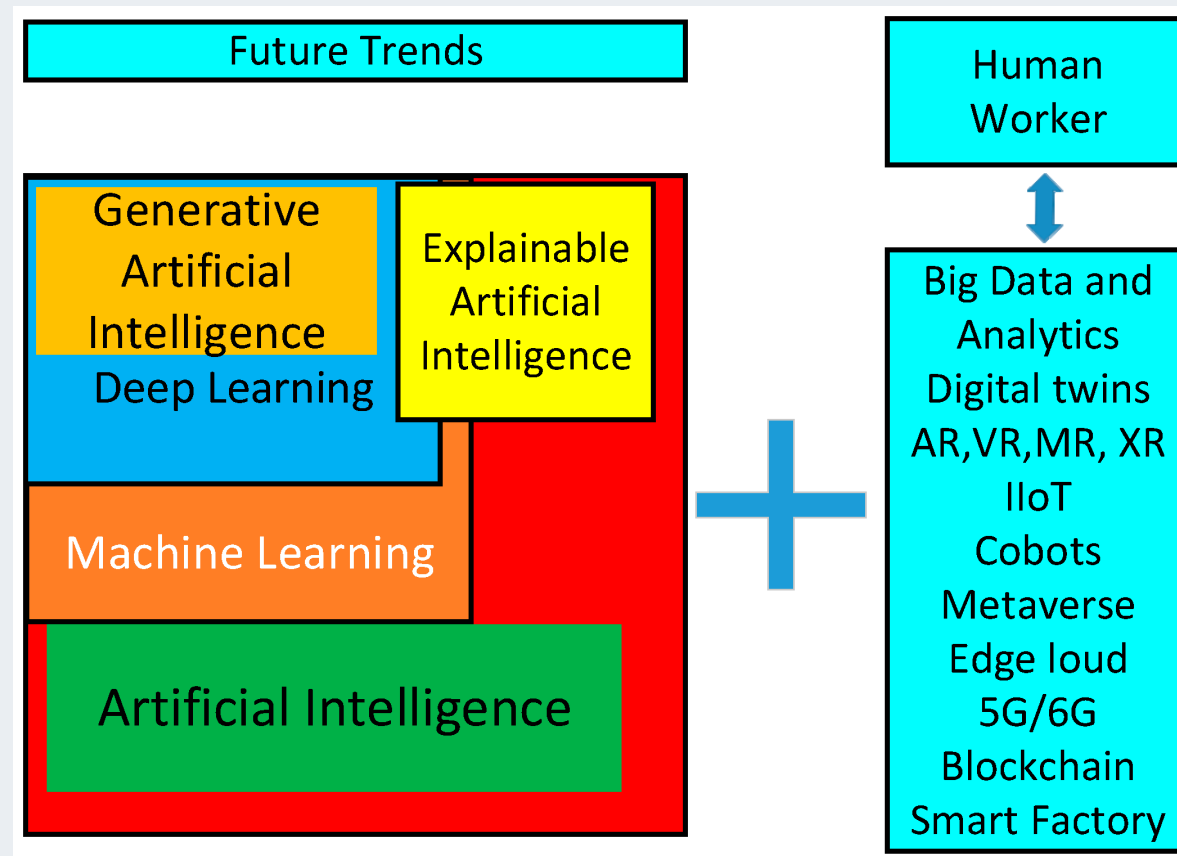


# Power System Research Workflow

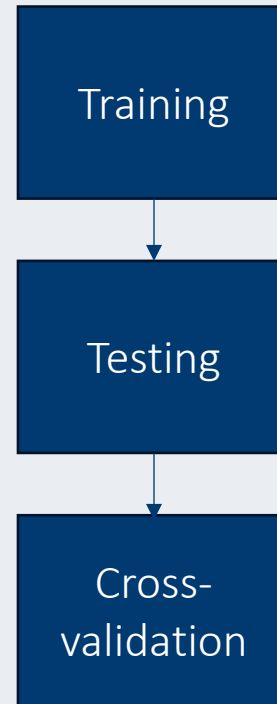


# Case Study: AI Engineering

## Deep learning for predictive maintenance

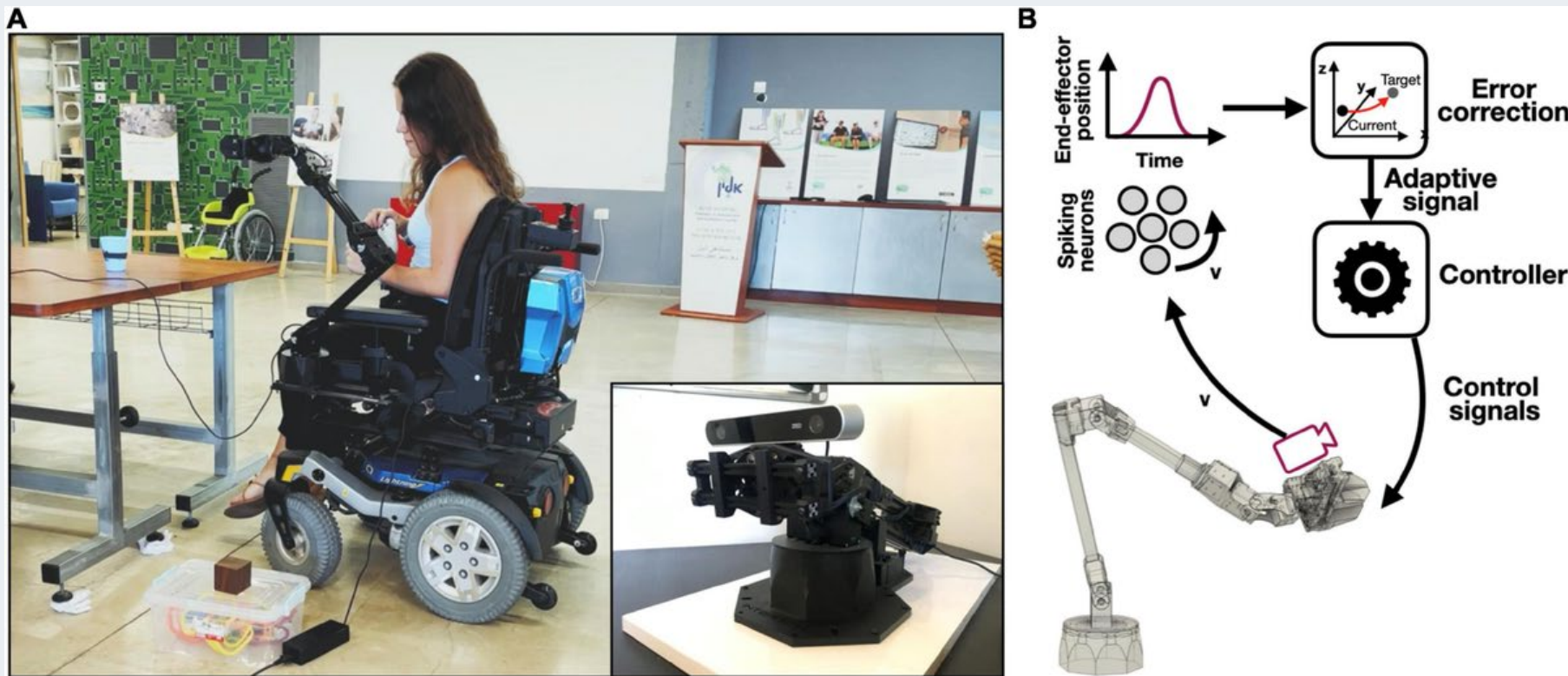


# AI Model Validation

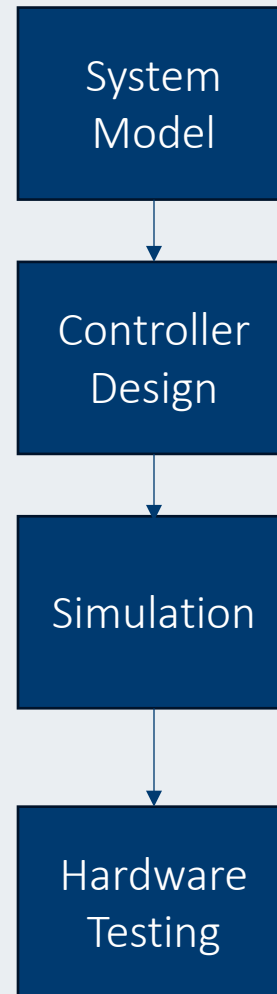


# Case Study: Control Systems

## Adaptive control for robotics



# Control System Research Workflow



# Interdisciplinary Engineering Research

## Engineering + AI + Sustainability



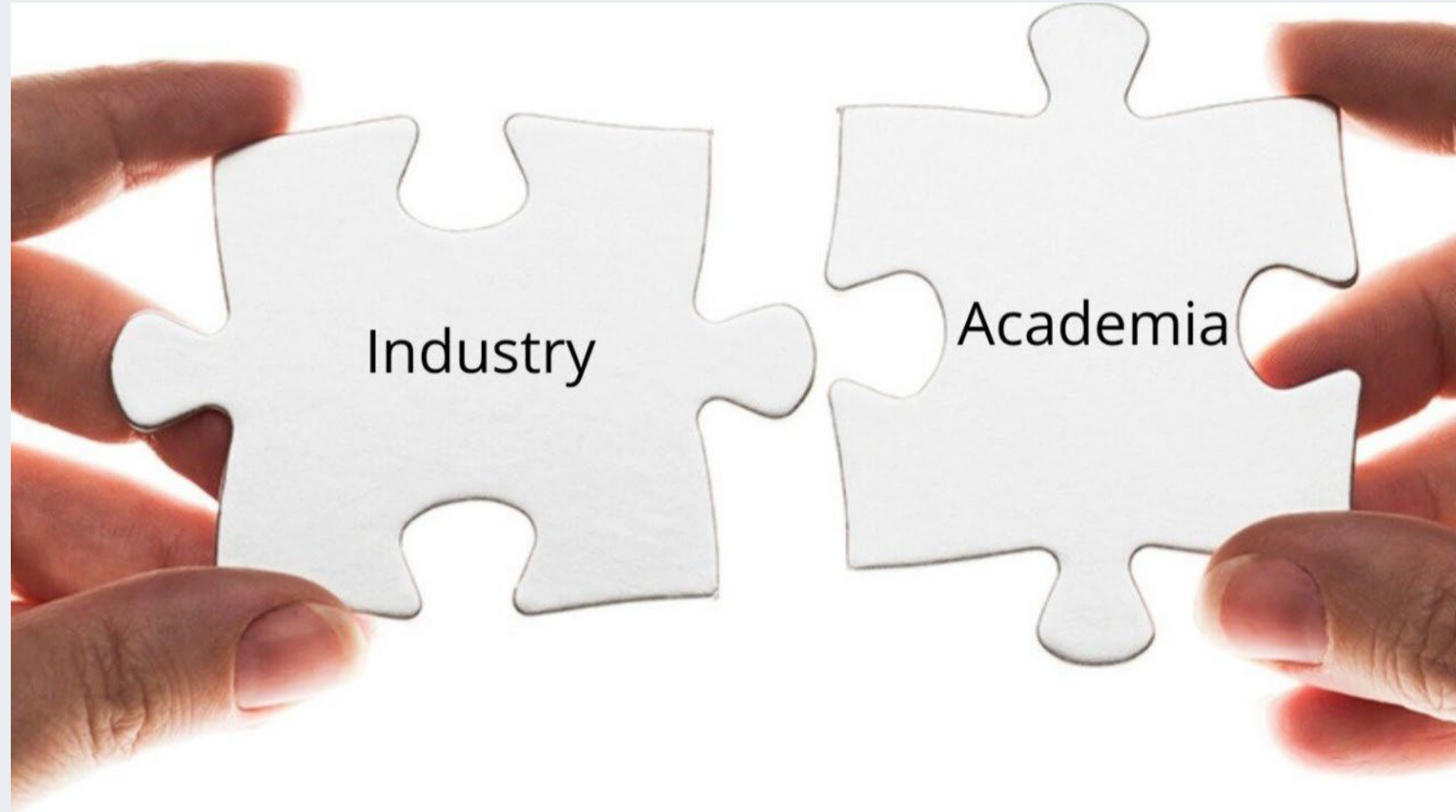
### Specific Applications of AI in Sustainability

-  ENERGY OPTIMIZATION AND SMART GRIDS
-  PREDICTIVE MAINTENANCE FOR SUSTAINABLE OPERATIONS
-  AI-POWERED ESG REPORTING AND COMPLIANCE
-  SUPPLY CHAIN TRANSPARENCY AND ETHICAL SOURCING
-  WASTE REDUCTION AND CIRCULAR ECONOMY MODELS
-  CLIMATE MODELING AND RISK PREDICTION



# Industry Collaboration

- Data access
- Real-world testing
- Funding



# Research Infrastructure

- Laboratories
- Simulation tools
- HPC computing



# Final Thoughts

# Common Research Pitfalls

- **Lack of Detail:** Methodology must allow for replication.
- **Disconnected Methodology:** Failure to link methods back to RQs.
- **Over-reliance on Simulations:** Lack of physical validation.
- **Neglecting Uncertainty:** Failure to quantify errors in data or models.



# Skills for Doctoral Success

- Critical thinking
- Persistence
- Communication

## Top Skills for IT Engineers: 8 Must-Have Competencies for Success

**Programming Skills**

**Data Structures and Algorithms**

**Cloud Computing Technologies**

**Knowledge of Databases and SQL**

**Industry Best Practices**



**Online Networking Basics**

**The Business Side of Software Development**

**Soft Skills**

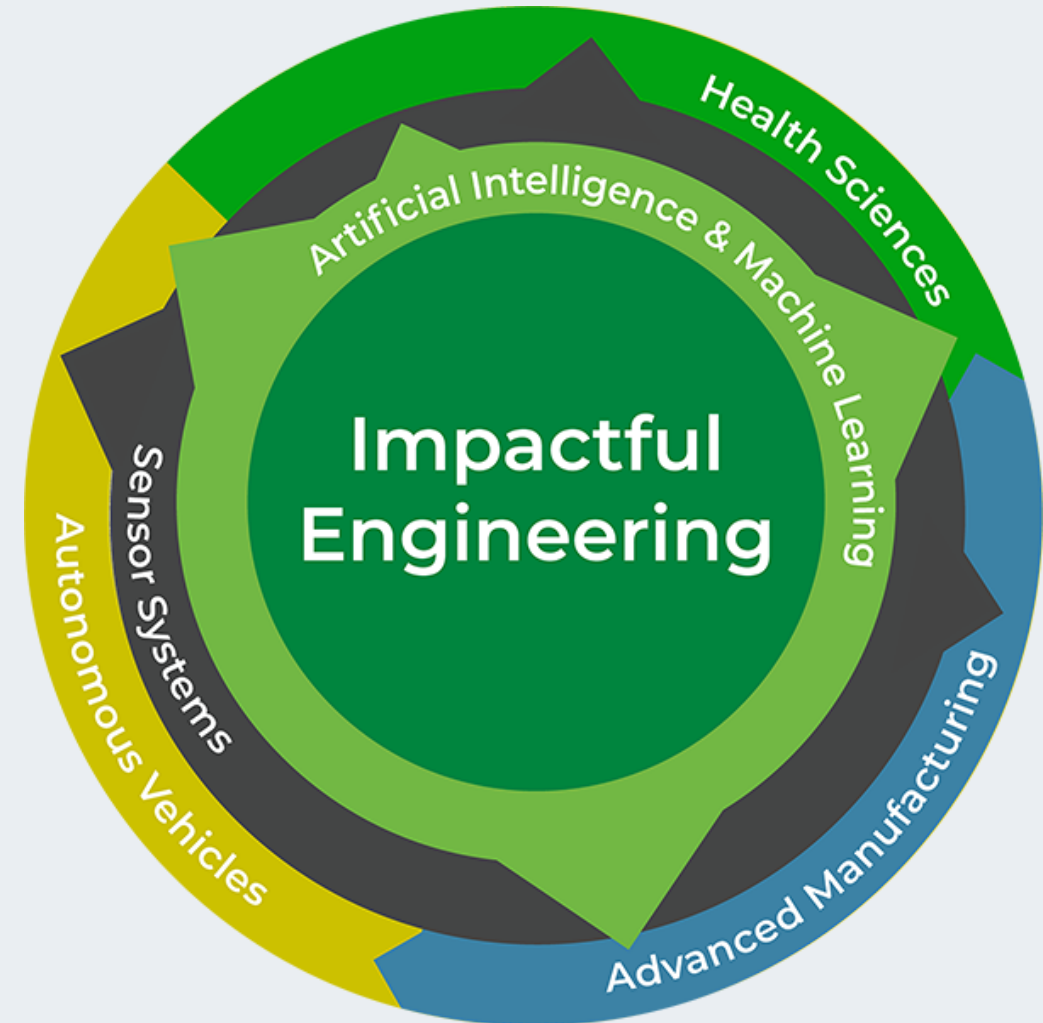


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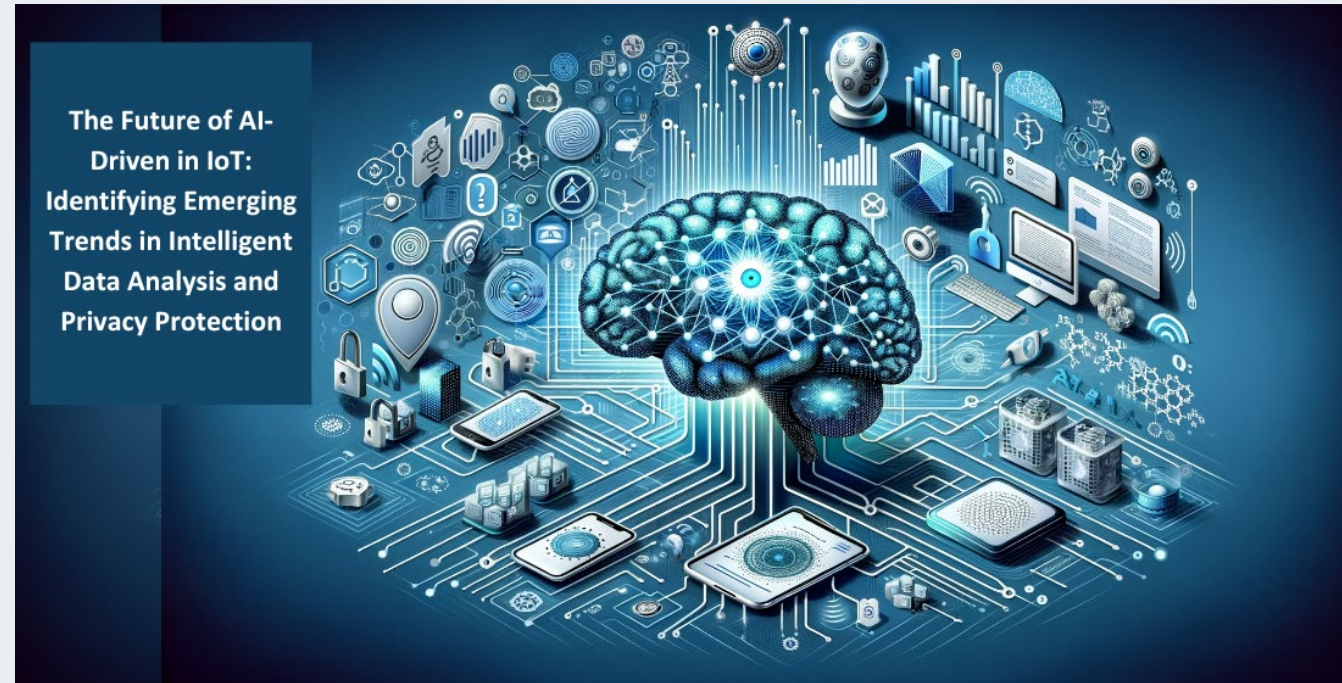
# Impactful Engineering Research

- Societal benefit
- Industry adoption
- Policy influence



# Future Engineering Research Trends

- Smart grids
- Autonomous systems
- Sustainable technologies



# Key Takeaways

- Rigour requires clear, justified, and validated methods.
- Doctoral research must create new knowledge.
- Iterate between theory, simulation, and experimentation.
- Always document and validate!

# Final tips

Rigorous methodology + strong validation  
= impactful research



# Thank You!

Email feedback to [Akhtar.Kalam@eit.edu.au](mailto:Akhtar.Kalam@eit.edu.au)

# Upcoming courses

Courses	Start Date
Doctor of Engineering (online) 36 months	28 July 2025
On-Campus – Doctor of Engineering 36 months Perth/Melbourne	4 August 2025

Find MORE courses here: <https://www.eit.edu.au/schedule/>

# Upcoming Doctoral Webinars

All upcoming Doctoral Webinars:

[www.eit.edu.au/news-events/events/](http://www.eit.edu.au/news-events/events/)

**7 May:** Tools of the Trade: Simulation, Experimentation, and Data Analytics

**4 June:** Research Integrity, Safety, and Ethics in Engineering

**2 July:** Supervisory and Industry Collaboration: Working as a Research Engineer

**6 August:** Managing the DEng: Planning, Time, and Resources

**3 September:** Communicating Engineering Research: Writing and Presenting Effectively

**1 October:** From Lab to Field: Translating Research into Real-World Engineering Applications

**5 November:** Resilience, Reflection, and the Doctoral Mindset

**3 December:** Building Your Research Identity: Patents, Publications, and Professional Pathways

# Survey

Thank you for participating.

Kindly fill out this survey:

<https://forms.office.com/r/zpQsV2bgUd>



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